Gikii 2018

Media Governance & Industries Research Lab
University of Vienna
Währinger Straße 29, 1090 Wien
September 13-14

THE TRUTH IS MEOWT THERE.

The Gikii-Files
2018

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wien   wise since 1365.

PROGRAMME: THURS 13ᵗʰ, DAY 1

Noon-1pm *Registration and coffee*

1–2 pm Fake news *(chair Katharine Sarikakis)*
- What Dracula Can Teach Us About Fake News – Paul Bernal
- Of Radfems, TERFs and Russian Blogs – Judith Rauhofer
- A psychological study of Marxian authentication protocols – Wendy Grossman

2–3.30 pm DP/ Data *(Paul Bernal chair)*
- SAR Trek: The Next Generation (of data rights) – Michael Veale
- Altered Carbon, Sleeved Selves: How to Legalise Personal Data Containers – Lilian Edwards and Derek MacAulay
- From Ava to Siri: Data Protection by Design and the Gendering of Virtual Personal Assistants – Nóra Ni Loideain and Rachel Adams
- Bill & Ted's Data Protection Adventure – Tristan Henderson

Coffee Break

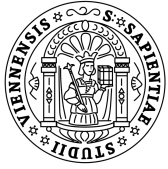**4–5.30 pm IP** *(chair Catherine Easton)*
- Altered Carbon: From the law of the sleeve to the law of the stack – Alexandra Giannopoulou and João Pedro Quintais
- Save our memes! Conceptualising 'digital folklore' for cultural diversity in cyberspace – Rachel Maguire
- Engage! Can the contemporary intellectual property framework get us to Warp 9? – Megan Rae Blakely
- Big Brother is Watching but He Doesn't Understand: An Analysis of the Competence of Digital Filtering Technology in Enforcing Copyright Law – Mitchell Longan

7–10 pm *Conference Dinner*
(Pre-registration required)
Adresse: Zum Martin Sepp, Cobenzlgasse 34, 1190, Vienna

PROGRAMME: FRI 14ᵗʰ, DAY 2

9.30–11 am **Artifice and Avarice** *(chair Chris Marsden)*
- Artifice and Intelligence – Andrea Matwyshyn
- Come to the Dark Side, We Have Patterns: Choice Architecture and Design for (Uni)informed Consent – Rossana Ducato and Enguerrand Marique
- Building a New Sith Empire Around A New System of Imperial Credits – Israel Cedillo Lazcano
- The judgedreddisation of business to consumer relations. The rise of summary justice type enforcement of abusive terms of service – Fernando Barrio

Coffee Break

11.30–1.10 pm **Regulation** *(chair Lilian Edwards)*
- Ready Player Cat: Internet regulation in the OASIS – Andres Guadamuz
- Specific Sensitive Data Deregulation (SSDD): Portarlington-Valetta-Nicosia Effect(s) in Global Data Protection Law – Chris Marsden and Michael Veale
- Robots who rape: Implications for criminal law and policy – Bela Bonita Chatterjee
- From HAL to Bender: Deconstructing AI and gender – Catherine Easton

LUNCH

2.15–3.45 pm **IP/Post-mortem Law** *(chair Andres Guadamuz)*
- Fading out the Echo of Consumer Protection: An empirical study at the intersection of data protection and trade secrets – Guido Noto La Diega
- I can haz your e-book: the reference in *TomKabinet* case and the paradox of functional equivalent approach – Liliia Oprysk
- (Post-mortem) Authorship in the Machine: Machine learning technologies imbuing new life into the jurisprudence of séances and spirit writing – Adrian Aronsson-Storrier

Coffee Break

4.15–5.45 pm **Personality Contests** *(chair Andrea Matwyshyn)*
- It's complicated. The relationship status between digital and traditional media platforms. The case of the #MeToo social movement – Nadine van der Laan
- The rise of Quasi-subjects in the post-human legal & technological era – Gianclaudio Malgieri
- Cat Pictures … and Legal Personhood Please: How Spontaneous Intelligence Can Problematise Differences Between Humans, Artificial Intelligence, Companies and Animals – Jiahong Chen, Paul Burgess
- Rights for malware! – Miranda Mowbray

6–9 pm *Reception*

Gikii is an annual conference, that has taken place since 2006. The participants come from all over the world with different backgrounds. This year Gikii is hosted by the Media Governance & Industries Research Lab at the University of Vienna.

The events of this year are culminating in intensity and volume in a remarkable pace. Social, political and cultural shifts seem to be taking central stage in world politics at a time where the personal not only is firmly political, but it becomes politics itself: the #MeToo movement gave voice to silent and ignored life testimonies from the glitter worldwide, to the gutter while #IbelieveHer marked society's loud discontent with the gap between the legal and the moral; meanwhile FB returns to the public debate, this time as a cynical partner of professional manipulation experts in its role in directing public opinion and possibly distorting the voting process. Moreover, the flows of refugees and displaced persons across the globe are at the centre of the political agendas of aggressive nationalism and national elections, while also as a core connecting thread of societies coming together in various expressions of practical, legal and cultural solidarity. The personal across these issues has been put firmly on the agenda of politics. We, at the Media Governance and Industries Research Lab, believe that Gikii law has a contribution to make in reflecting upon and responding to these events. The well-known style of informal and provocative papers reflected in titles and presentations prepared for Vienna event.

And don't forget the cat ...

With special thanks to:
Katharine Sarikakis
Tanja Kiennast
Yulia Belinskaya

https://mediagovernance.univie.ac.at
https://univiennamedialab.wordpress.com